

## Executive biography

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### **Daniel J. Hilferty**

*President and Chief Executive Officer*

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Daniel J. Hilferty was elected president and chief executive officer of Independence Blue Cross in December 2010. Mr. Hilferty had been president of health markets since January 2010, which included the company's sales, marketing, and subsidiary operations, and profit-loss responsibility for the company's five-county core business. Prior to joining Independence Blue Cross, he served as president and chief executive officer of the AmeriHealth Mercy Family of Companies, a Medicaid managed care services company serving 6.5 million people nationwide, and as senior vice president of corporate and government affairs for Mercy Health System in southeastern Pennsylvania.

Mr. Hilferty is a member of the board of trustees of the American Red Cross Southeastern Pennsylvania Chapter, Drexel Neumann Academy, and the vice chair of the board of trustees of Saint Joseph's University. He also serves on the board of directors for the Blue Cross and Blue Shield Association, America's Health Insurance Plans, Board of Overseers of the University of Pennsylvania School of Nursing, the Greater Philadelphia Chamber of Commerce, the Greater Philadelphia Urban Affairs Coalition, J.J. White Inc., and the Irish Educational Development Foundation.

In 2008, Saint Joseph's University's Erivan K. Haub School of Business honored Mr. Hilferty with its Hall of Fame award, and in 2009 he was honored by Philadelphia's Northern Home for Children for his work bettering the lives of underserved children.

A bachelor of science graduate of Saint Joseph's University, Mr. Hilferty received an MBA in Public Administration from American University. He and his wife, Joan, live in Ardmore, Pennsylvania with their five children.